

# 44<sup>th</sup> Annual Educational Conference on Workers' Compensation

October 19 - 20, 2020

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Exhibitor Agreement





# SCWCEA

*South Carolina Workers' Compensation Educational Association*

## Comp Camp 2020 has gone **VIRTUAL!**

### **VIRTUAL EXHIBITOR DETAILS**

SCWCEA conference attendees are looking forward to seeing you this fall – so we thought we would give you the opportunity to connect with each of them during our **Annual Educational Conference, October 19 & 20**. We feel confident that the SCWCEA Virtual Exhibit Hall will be a great opportunity for registrants and companies to connect and create relationships.

We will offer a 3D Virtual Exhibit Hall experience that will allow everyone to interact on the virtual show floor. Our Virtual Exhibit Hall will be available 24/7 for our attendees during the meeting dates. Attendees will be able to browse companies at their leisure and we have built into our schedule dedicated expo hall times, allowing your company representatives daily opportunities to engage with attendees.

### **HERE IS A LOOK AT WHAT OUR VIRTUAL EXHIBIT HALL WILL INCLUDE:**

- Vendor logos prominently displayed for easy identification and location
- Vendor listing in Virtual Online Program
- More time to connect with attendees without spacial constraints!
- Attention-grabbing greeting
- Company Resource Center
- Enhanced Engagement with Attendees

### **WHO ARE THE VISITORS / BUYERS?**

Adjusters, Attorneys, Case Managers, Employers, HR Professionals, Insurance Companies, Medical Providers, Medical Office Administrators, Nurses, Paralegals, Physicians, Rehab Professionals, Third Party Administrators, Translators, Transportation, and many more.

# VIRTUAL BOOTH DETAILS

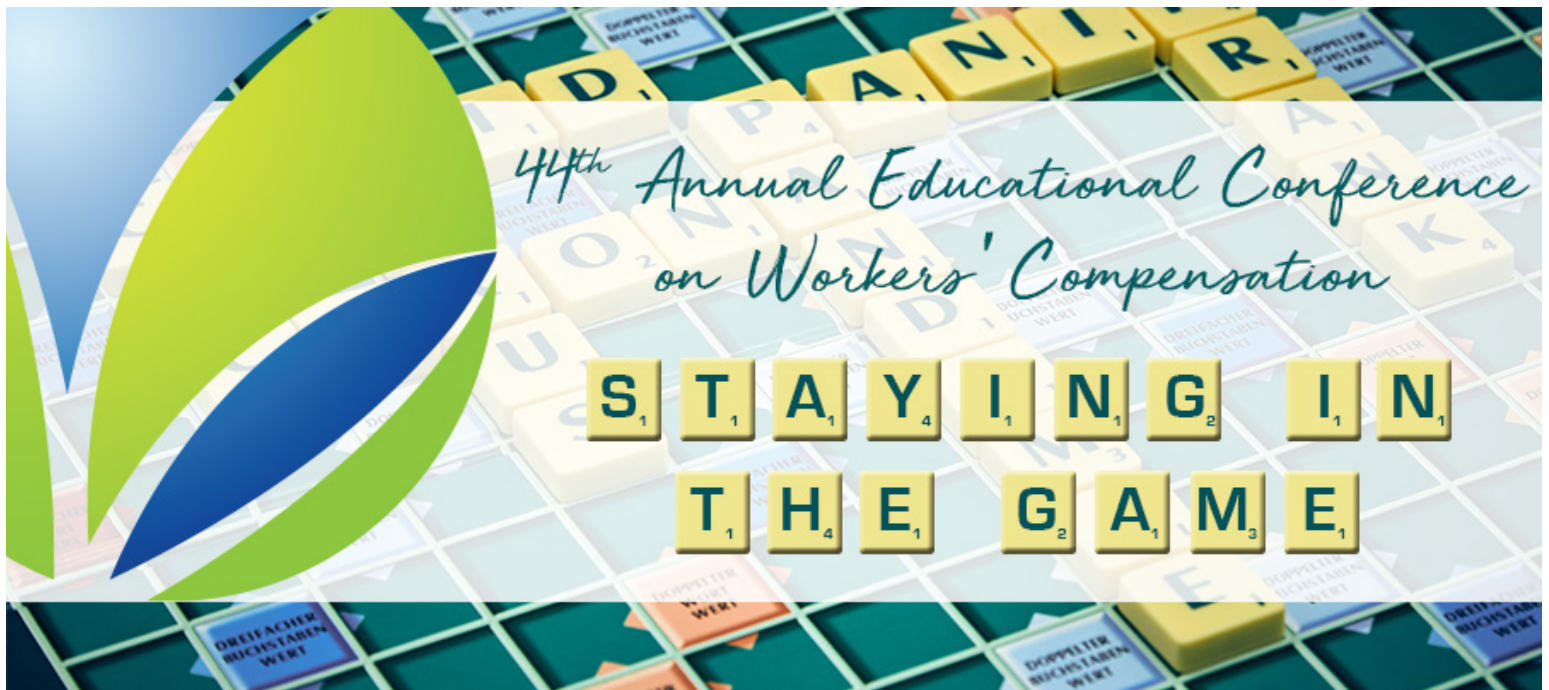
## PREMIER BOOTH - 10 AVAILABLE

- Booth Registration for four people
- Logo on Booth in 3D Tradeshow Hall
- Larger 3D booth design than standard booth
- Participation in Virtual Exhibit Hall Game
- Listing in Virtual Program
- More time to connect with prospects without spacial constraints!  
*Designated expo hours are built into the schedule, but attendees will be able to peruse the expo hall at their leisure*
- Attention-grabbing greeting  
*Captivate your audience with a video message to welcome visitors to your booth and creatively introduce your company and product or service solution*
- Company Resource Center  
*Share your company offerings - upload up to 5 useful files or resources for attendees to download into their virtual briefcase*
- Ability to Link Externally  
*Bring a captive audience to your company website, surveys, seminars or another URL of your choice*
- Enhanced Engagement with attendees  
*Use the chat function not only in real time but to continue connecting with leads after the event during the on-demand period*

## STANDARD BOOTH - 40 AVAILABLE

- Booth Registration for two people
- Logo on Booth in 3D Tradeshow Hall
- Listing in Virtual Program
- More time to connect with prospects without spacial constraints!  
*Designated expo hours are built into the schedule, but attendees will be able to peruse the expo hall at their leisure!*
- Attention-grabbing greeting  
*Captivate your audience with a video message to welcome visitors to your booth and creatively introduce your company and product or service solution*
- Company Resource Center  
*Share your company offerings - upload up to 5 useful files or resources for attendees to download into their virtual briefcase*
- Ability to Link Externally  
*Bring a captive audience to your company website, surveys, seminars or another URL of your choice*
- Enhanced Engagement with attendees  
*Use the chat function not only in real time but to continue connecting with leads after the event during the on-demand period*





## PASSPORT PROGRAM

The **Virtual Passport Program** is **BIGGER** and **BETTER** this October and is open for all exhibitors to participate, if they so choose.

The exhibit hall will be open throughout the conference, but there will be special times that are dedicated for attendees to visit our vendors. Not only will exhibitors will be easily identifiable on the virtual floor plan, but there will also be an alphabetical vendor listing.

All attendees will be able to join in this year's game if they choose and winners will receive VISA gift cards.

Here's how it will work. Attendees will receive a certain number of points for performing activities such as visiting an exhibitor's booth or watching a presentation. Some of the specified activities will include:

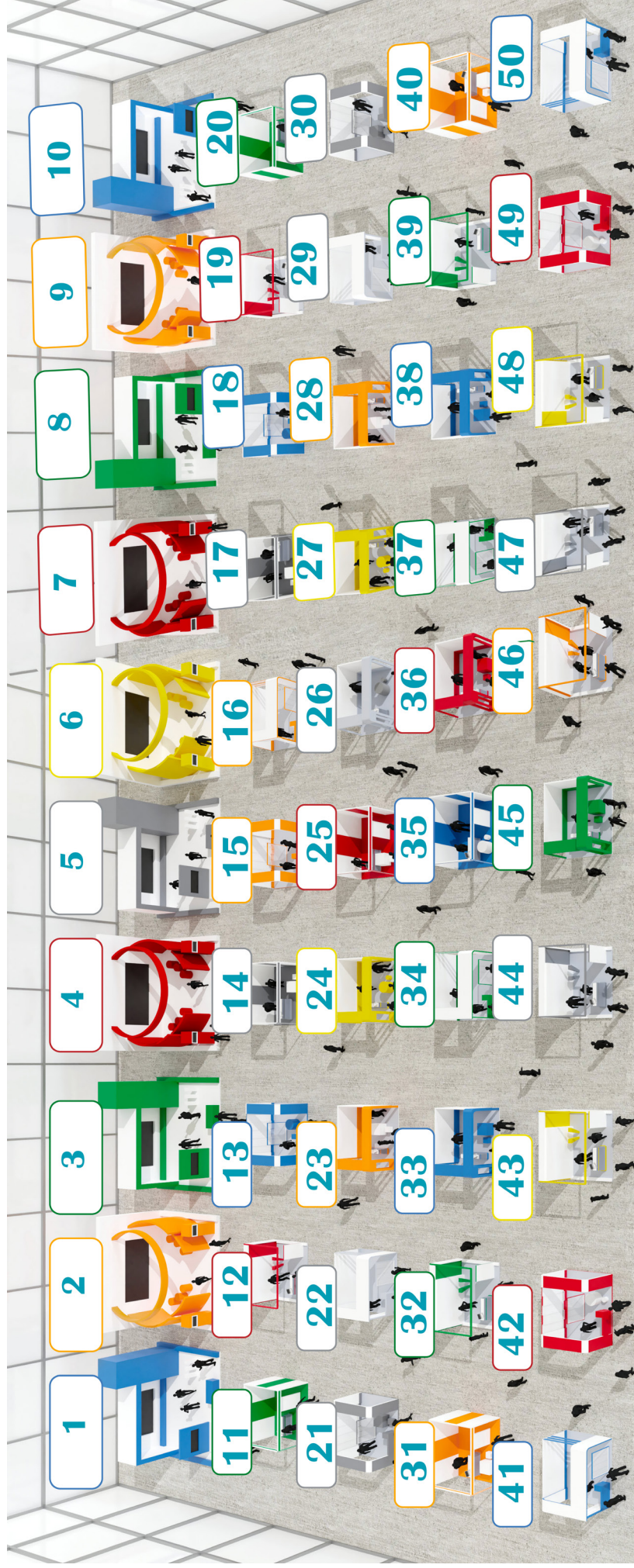
- Visiting Passport Program booths
- Downloading a file from an exhibit booth
- Watching an exhibitor video
- Requesting a private 1:1 meeting
- Accepting a private 1:1 meeting request
- Requesting information from an exhibitor *(to include submitting contact details)*

The cost to participate is **\$100.00**. If you plan to participate, please indicate your interest on your exhibitor agreement form.

**Deadline to join in this fun contest is September 30, 2020.**



# CHOOSE YOUR EXHIBIT BOOTH



Booths are assigned on a first come first served basis.  
Do not forget to include your top three choices on the registration page.

**Deadline to join in this fun contest is September 30, 2020.**





# SCWCEA

*South Carolina Workers' Compensation Educational Association*

## SPONSORSHIP & ADVERTISING OPPORTUNITIES

Extend your presence at the SCWCEA Annual Educational Conference by becoming a highly visible sponsor of the conference. The following opportunities will help you to maximize engagement with attendees, access key member audiences, and increase your brand awareness.

Specially targeted opportunities are available to market your business and services during this conference. Gain valuable recognition with your primary audience-Workers' Comp professionals. All sponsors will be recognized in the virtual and online program, logo listed on the agenda with chosen session, logo listed on the sponsored session webpage and logo on the footer at the bottom of the conference platform during the sponsored session(s).

**Deadline to sponsor is September 30, 2020.**

### **CHAT BOX SPONSOR - \$1,000 (1 AVAILABLE)**

**The Chat Box Sponsor will have a visibility throughout the entire conference!**

**Benefits include:**

- Logo on the Chat Box during every session
- Logo in the virtual program
- Logo on the footer at the bottom of the virtual conference platform

### **SESSION SPONSOR - \$400 (11 AVAILABLE)**

**Session Sponsors will receive lots of exposure before, during and after the conference.**

**Benefits include:**

- Logo listed on the agenda with sponsored session
- Logo in the virtual program
- Logo on the footer at the bottom of the virtual conference platform for the hour of the sponsored session



# Virtual Booth Registration

Please Print or Type All Information Clearly. Return Form with Full Payment to:  
SCWCEA • PO Box 258, Irmo, SC 29063 • Fax – 803.407.3361  
Questions? Contact Donna Croom at 803.407.3360 or [donna@scwcea.org](mailto:donna@scwcea.org).

Please list information below **EXACTLY** as it is to appear in conference program and on the virtual conference platform. Return exhibitor registration materials with full payment to the address listed above.

## COMPANY INFORMATION: *as it will appear on floorplan and on all show materials*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Twitter: \_\_\_\_\_

Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

## PROMOTIONAL OPPORTUNITY

Please provide us with a description of your company and/or services in 50 words or less for the conference program and on the virtual conference platform. We request that this information be typed or printed and it must be legible for inclusion.

**Descriptions must be completed at the time of form submission to ensure inclusion.**

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*The SCWCEA reserves the right to list only those descriptions which are legible. Incomplete items will not be listed in program or on SCWCEA app.*

**PRIMARY BOOTH CONTACT:** *this person will receive all contact information from the SCWCEA including instructions for customizing your virtual booth*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

# VIRTUAL BOOTH PACKAGES

All exhibit booths & sponsorships are assigned on a first-come, first served basis.

- ☐ Premier Booth - member - \$800 (includes 4 registrations)
- ☐ Premier Booth - non member - \$1,000 (includes 4 registrations)
- ☐ Standard Booth - member - \$500 (includes 2 registrations)
- ☐ Standard Booth - non member - \$700 (includes 2 registrations)
- ☐ Additional Booth Attendee - \$99 each # \_\_\_\_\_ @ \$99 = \_\_\_\_\_
- ☐ Passport Program - \$100 (50 available)
- ☐ Chat Box Sponsor - \$1,000 (1 available)
- ☐ Session Sponsor - \$400 (11 available)

Please review the Virtual Floor Plan on page 5 to select your top three location choices.

First Choice \_\_\_\_\_

Second Choice \_\_\_\_\_

Third Choice \_\_\_\_\_

## Booth Rep. #1

Name: \_\_\_\_\_

Email: \_\_\_\_\_

License(s): \_\_\_\_\_

Bar and/or NPN #: \_\_\_\_\_

## Booth Rep. #3 (Premier Booth or Additional Fee)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

License(s): \_\_\_\_\_

Bar and/or NPN #: \_\_\_\_\_

## Booth Rep. #2

Name: \_\_\_\_\_

Email: \_\_\_\_\_

License(s): \_\_\_\_\_

Bar and/or NPN #: \_\_\_\_\_

## Booth Rep. #4 (Premier Booth or Additional Fee)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

License(s): \_\_\_\_\_

Bar and/or NPN #: \_\_\_\_\_

### Credits Available:

Georgia State Bar  
North Carolina State Bar

CCMC - Commission for Case Manager Certification (nurses)  
CRCC - Commission for Rehabilitation Counselor Certification  
Supreme Court of South Carolina

CDMS - Certified Disability Management Specialists  
NC Department of Insurance

## Payment Method

☐ Check Enclosed (made payable to SCWCEA) ☐ Visa ☐ MC (the SCWCEA does not process Discover or American Express)

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

*Where monthly statements are received*

By signing this form: I authorize SCWCEA to charge my credit card for the total payment due and acknowledge that the SCWCEA registration cancellation policies are in effect.

Signature: \_\_\_\_\_

Full payment for registration by check must arrive no later than **September 30, 2020**.

**CANCELLATION POLICY:** Refunds will only be honored if the booth is resold by **September 30, 2020**.